



**2012 Commemorative Poster Contest  
Entry Deadline: September 6, 2011**

**Parameters**

Entries must be received by Tuesday, September 6, 2011 in order to have your **original art (never before published)** design considered for the 2012 Jacksonville Jazz Festival.

The chosen artist will receive \$1,000, VIP passes to the festival, associated merchandise, and a complimentary booth space at the Art in the Heart Downtown juried art show and sale during the 2012 Jacksonville Jazz Festival.

- Photos of entries may be e-mailed as a JPG or PDF document to [events@coj.net](mailto:events@coj.net) or sent via regular mail to:  
**City of Jacksonville Office of Special Events  
2011 Poster Contest  
Attn: Tiffany Valla Hutto  
117 West Duval St., Ste 280  
Jacksonville, Florida 32202**
- Fine art and digital design will be accepted.
- Fine artists, **please do not send an original canvas**. A photo of your work is preferred.
- There is no cost for entry and no limit on entries.
- Entries **do not need to include "Jacksonville Jazz Festival 2012" lettering** in the design to be considered.

**By submitting a design for consideration, the artist agrees to the following terms and conditions:**

- Artist must design and execute a full-color, print-ready poster design suitable for reproduction by the City of Jacksonville as a photo-offset poster (size to be determined through a mutual agreement between the Artist and the City of Jacksonville).
- The artist will be paid \$1,000 by the City of Jacksonville for procurement of the art/design.
- The City of Jacksonville will retain the exclusive right to use the poster, poster art and or any details thereof, in color, black and white and/or any variation in promotional materials in perpetuity including, but not limited to, brochures, flyers, print advertisements, web pages and television promotions.

- This will include a type treatment produced by the City of Jacksonville to read JACKSONVILLE JAZZ FESTIVAL 2012 which will serve as an integral part of the poster design.
  - Particular elements may be extracted from poster art in order to create a theme represented in promotional materials and website, [www.jaxjazzfest.com](http://www.jaxjazzfest.com)
- Artist will sign and number up to 1,000 posters for sale by the City of Jacksonville. The City of Jacksonville will retain all proceeds from the sale of this poster.
- Artist will receive 50 complimentary posters and will be allowed to sign them for personal use. Up to 50 posters can be purchased for a reduced cost of \$7.50 (unsigned) and \$12.50 (signed and numbered) before or during the festival. After the festival, additional posters can be purchased at the full festival price.
- The City of Jacksonville will provide a complimentary booth space at the Art in the Heart Downtown juried art show and sale during the 2012 Jacksonville Jazz Festival that conforms to the standards set in the Art in the Heart Downtown application. Artist is not eligible to for art show judging or prize money but can display and sell his/her work in the provided booth space.
- The City of Jacksonville will have the exclusive right to unlimited reproduction of the poster.
- The City of Jacksonville will retain the exclusive right, prior to and during and following the 2012 Jacksonville Jazz Festival, to sell the poster in the United States and worldwide.
- The City of Jacksonville will retain the exclusive right to use the poster, poster art and/or any details thereof on apparel and other merchandise for sale prior to, during and following the 2012 Jacksonville Jazz Festival based on the terms described below under consideration.
- The City of Jacksonville shall retain the right to display the original piece of art through the period prior to the announcement of the 2012 Jazz Festival artist. (If the artist desires framing, it is to be provided by the artist at no cost to the City of Jacksonville).
- The City of Jacksonville has the right to purchase the original piece of art in all associated digital and requested formats for \$3,500 up to the time the artist for the Jacksonville Jazz Festival 2012 is announced. The City of Jacksonville may or may not exercise that option. The artist will own the original art up to the point of purchase by the City of Jacksonville.
- The artist may be required to attend promotional events prior to and during to the festival. The schedule of appearances will be determined through a mutual agreement between the artist and the City of Jacksonville.
- The artist shall not participate in any media interviews related to the Jacksonville Jazz Festival or his/her artwork without approval of the City of Jacksonville Office of Special Events prior to the interview.